

**MINUTES
CULTURAL ARTS COMMISSION
June 16, 2021**

The Cultural Arts Commission meeting was called to order at 4:00 p.m. in the Town Hall Rotunda, 39 N. Hickory Avenue, Bel Air, MD

MEMBERS PRESENT: Kristien Foss, Chair
Sandy Schlehr, Vice Chair
Carole Milan
Jeanne Close
Brigitte Grubb

VIA TELEPHONE: Pat Fielder

IN ATTENDANCE: Angela Robertson, Economic Development Coordinator
Trish Heidenreich, Director of Economic Development
Donna Kahoe, Town Commissioner
Catherine Butrim, Recording Secretary

ADMINISTRATIVE MATTERS:

Approval of Minutes – April 21, 2021

Ms. Milan moved and Ms. Schlehr seconded the motion to approve the minutes of the May 19, 2021 meeting as amended with the following correction:

Page 1, under Plein Air Festival

The final sentence on Page 1 should read as follows: Ms. Robertson also advised that participants may paint in Harford County between July 1-September 6 and the Festival will be held September 17-18 with an exhibit at the Bel Air Armory.

The motion carried.

FY21 and FY22 Budget Review

Ms. Robertson reported that the balance in the public art account is \$0.00, and the balance in the marketing account is \$957.50, which should be spent before June 30, 2021.

Ms. Robertson reported that CAC was flat funded for FY22 in the total amount of \$8,350.00.

UNFINISHED BUSINESS:

American Legion Mural

Ms. Robertson reported that the American Legion has moved the HVAC and has placed plexiglass over the existing windows to prep for the mural painting. She reported that the mural painting will begin as soon as BGE and Verizon have finished with their relocations.

Plein Air Festival

Ms. Robertson advised that Maryland Center for the Arts Executive Director Bob Willenbrink has asked CAC members to decide where they would like the boundaries for the Plein Air Festival Nocturne event to be as CAC is sponsoring the first prize. The members present agreed that the boundaries for the Nocturne event should extend on Main Street from Charm City Run to the Mill of Bel Air and should include Bond Street. The members present also agreed that the boundaries should extend down Pennsylvania Avenue and Lee Street and include Town Hall, Shamrock Park, and St. Margaret's and extend down to Broadway to Main Street and back to the Mill of Bel Air.

NEW BUSINESS:

Ballet Chesapeake Nutcracker Sponsorship

Ms. Robertson reported that Ballet Chesapeake has requested that CAC sponsor \$800.00 of their Armory rental fee, which will cost \$1,125.00 in total, for the *Nutcracker* performance to be held on December 10. She advised that Ballet Chesapeake will charge \$12.00 for tickets to the three (3) abridged performances, which are geared toward preschool-age children, with a tea party to follow.

Ms. Grubb moved and Ms. Milan seconded the motion to sponsor \$400.00 toward the Armory rental fee for Ballet Chesapeake's *Nutcracker* performance on December 10.

The motion carried.

The members present agreed that Ballet Chesapeake should be informed that future sponsorships will be contingent on acknowledgment of CAC's sponsorship verbally, on social media and in any print advertising or programs.

Authors and Artists Sponsorship

Ms. Robertson advised that Authors and Artists has requested that CAC sponsor the \$600 Armory rental fee for the Authors and Artists event, which will be free of charge and feature 36 local artist and author vendors. The event will not have live performers this year to prevent crowds from gathering around the performers. The event will include recorded holiday music. Ms. Robertson advised that she did apply for a grant for the event, which will pay for an ad in

Harford's Heart. They also will send out postcards, and the A&E District will post about the event on social media. Ms. Robertson advised that all the marketing will include the CAC logo as a sponsor of the event.

Ms. Milan moved and Ms. Close seconded the motion to sponsor the \$600.00 Armory rental fee for Authors and Artists.

The motion carried.

Ms. Milan moved and Ms. Schlehr seconded the motion to purchase 300 shopping bags with the CAC logo on them to use as a giveaway throughout the year, including for the Authors and Artists event at a cost of \$665.00.

The motion carried.

Rockfield Manor Mural Sponsorship

Ms. Robertson advised that the Rockfield Foundation is requesting that CAC sponsor \$5,000.00 toward the total cost of \$6,000.00 for a live mural painting to take place at Rockfield Manor during the Harford County Wine Festival in September. The muralist will be Shawn Forton, who has painted murals in Havre de Grace and at Black Eyed Suzie's. The concept is an interactive mural with Maryland Checkerspot Butterfly wings surrounded by cascading Black-Eyed Susans, which will be painted on the shed near the barn.

Ms. Fielder moved and Ms. Milan seconded the motion to sponsor \$2,000.00 toward the cost of the interactive mural that Rockfield Foundation will be painted on the shed near the barn during the Harford County Wine Festival at Rockfield Manor.

The motion carried.

Ms. Fielder suggested that the mural have a sign that states it was supported by CAC.

Ms. Robertson advised that she will clarify with the Rockfield Foundation that the mural will be visible when coming down the hill, that there will be a marker noting CAC sponsorship, and she will inquire how the mural will be maintained and sealed.

Bel Air Downtown Alliance Belle Aire Market Sponsorship

Ms. Robertson advised that the Downtown Alliance has requested that CAC sponsor \$100.00 for musical performers at the Belle Aire Market in July, August, September and October for a total sponsorship amount of \$400.00.

Ms. Milan moved and Ms. Schlehr seconded the motion to sponsor \$100.00 for musical performers at the Belle Aire Market in July, August, September and October for a total sponsorship amount of \$400.00.

The motion carried.

OTHER:

A&E District Update

Ms. Robertson expressed her gratitude to CAC for its sponsorship of the Public Art Tour GIS app. She advised that she sent the link to the website to the members, and she noted that it has been an exceptional project. Ms. Robertson advised that the CAC logo is on the website and the new brochure with the QR code will be printed in July.

Ms. Robertson advised that the CAC year-end report will be completed in the next couple of weeks.

Ms. Robertson reported that she informed the Design Committee of the Downtown Alliance that the heart sculptures at the Armory and at the Bel Air Library were in need of maintenance. She reported that Ben Meyer of Vagabond Sandwich Co. who is the Chairperson for the Design Committee reached out to the artists to ask them to perform the maintenance or to give their permission to complete the maintenance. Ms. Robertson reported that the paint on several hearts is being refreshed, and that a clear protective coating will be applied to increase the longevity of the paint on the hearts.

ADJOURNMENT:

The meeting was adjourned at 4:50 p.m.