

Town of Bel Air Cultural Arts Commission
Public Art Sponsorship Incentive Program Guidelines

The Town of Bel Air Cultural Arts Commission's mission is to promote the cultural arts within the Town limits. One of the ways this is accomplished is through sponsorship of temporary and permanent public art pieces for the community. A Public Art Sponsorship Incentive Program has been established to provide opportunity for funding a variety of projects throughout the Town of Bel Air.

The Public Art Sponsorship Incentive Program provides an opportunity for businesses or individuals to offset the cost of adding public art to their location. The Cultural Arts Commission would cover a portion of the expenses related to the fabrication and installation of a public art piece.

The applications for public art sponsorships will be reviewed by the Cultural Arts Commission and will be evaluated based on the amount of the funding request, the proposed location within Town limits, the timeline for the proposed project, and the appropriateness of the proposed piece to the proposed location. The Town of Bel Air Cultural Arts Commission will not support artwork that is deemed to be inappropriate based on content, language, or theme of proposed work. The amount of funding provided to each applicant will be determined on a case-by-case basis. The award will support the fabrication and installation of the artwork only. At the time of application, the concept must be fully developed, including selection of the artist, sketch, location, size, cost of the project and the amount of funding requested.

In order to be considered for funding through the Town of Bel Air Public Art Sponsorship Incentive Program, the proposed artwork must be original. Types of artwork may include but not be limited to sculpture, mural/painting, tile mosaic, mixed media, photography, and digital works. The artwork may also be functional amenities such as: benches, bike racks, creative signage, fences, gateways, lightworks, awnings, and trellises.

All applicants are required to submit a current signed W-9 Form upon application approval.

Questions may be directed to Angela Robertson at arobertson@belairmd.org or 410-838-0584.